



# Affiliate Club Guide



**CONTINENTAL  
KENNEL CLUB<sup>INC</sup>**



# WHAT IS A **CKC** AFFILIATE CLUB?

A Continental Kennel Club (CKC) affiliate club is an organization of dog enthusiasts that contracts with CKC in order to host CKC sanctioned events.

Affiliate clubs provide members with experience, training, and competitive opportunities to showcase dog within the local community. They also encourage responsible dog ownership by rewarding dedicated training efforts and responsible breeding practices.

By becoming a CKC affiliate club, you will partner with CKC in order to connect with other like-minded members in the nearby area. As an all-breed, open canine registry, CKC welcomes owners and their canine friends registered with CKC or other CKC recognized clubs and organizations. Members and registrants of all CKC recognized organizations may register and compete in CKC sanctioned events for the opportunity to earn points, placements, and titles.

"I can confidently say that forming the Douglas Farms Show Club and hosting CKC sanctioned conformation dog shows has been one of the most positive decisions that I have made in my 25 years of breeding small breed dogs. It has given me countless opportunities to meet and interact with others who love their dogs and who are looking for one more way to enjoy them. It has also given me a chance as a breeder to give back to my community and to promote this awesome sport. I would highly recommend it!"

*-Billy Douglas, Douglas Farms Show Club*

## READY TO ESTABLISH A CLUB?

The main benefit of establishing an affiliate club is having the opportunity to participate in CKC sanctioned events and shows, right in your home town. Your dog can earn points and titles, increasing the value of his pedigree, or simply participate for the thrill and excitement of the show ring.

But establishing your own affiliate club goes beyond simply participating in shows and events. You have the opportunity to better your community as a whole through the promotion of responsible dog ownership, dedicated and consistent training, and responsible breeding practices.

# AFFILIATE CLUB BENEFITS



## SANCTION.

CKC sanctions shows and competitive events, giving CKC members the opportunity to obtain points, awards, and titles for their dogs



## PROMOTION.

CKC advertises affiliate club shows and competitive events through a variety of channels, including the official CKC website, the monthly *CKC Insider Newsletter*, multiple social media platforms, and targeted email marketing campaigns.



## RECORD-KEEPING SERVICES.

CKC maintains accurate records for affiliate clubs. This includes member and participant information such as points, placements, and titles obtained at CKC sanctioned events.

# AFFILIATE CLUB REQUIREMENTS



**Time and dedication.** Planning and hosting events requires time and dedication, but is a unique and rewarding experience for all involved!

**Event insurance.** Affiliate clubs are required to purchase and present proof of liability insurance to CKC, which will cover all the operations and activities of the affiliate club. CKC must be listed as an “additional insured” on the affiliate club’s liability insurance policy.



**An event staff.** Each affiliate club will appoint a club president and secretary, as well as staff members for each individual event, including ring stewards/runners, scribes, local on-call veterinarians, licensed CKC judges, etc.

**Club bylaws.** Affiliate clubs must abide by a valid set of by-laws published for affiliate club members. A copy of these by-laws should be submitted to CKC along with the completed Affiliate Club Contract.



**\$75 processing fee,** paid each year upon renewal.

Don't worry. We'll walk you  through every step of the process.



# HOW TO HOST A CKC SANCTIONED SHOW



Before an affiliate club can host a CKC sanctioned show, they must host two (2) non-sanctioned match shows. However, the procedure for both sanctioned and non-sanctioned shows are identical. The required non-sanctioned shows allow affiliate clubs to practice the process of hosting a sanctioned dog show. The following are required:



#### **A show premium list.**

This will include designated time frames for the event, an itinerary for the day's events, description of plans to conduct and manage classes, proof of liability insurance policy, etc.



#### **Show materials and forms.**

The affiliate club is responsible for providing forms and supplies, including breed standards, CKC Registration Rules and Regulations, class rosters, arm bands, rubber bands, note paper, etc.



#### **Sanctioned Show Request Form.**

Affiliate clubs must complete this form ninety (90) days prior to the requested date for the show.



#### **Show accommodations.**

The affiliate club is responsible for providing adequate resources, preparations, and facilities to host a sanctioned show.



CKC is dedicated to creating opportunities for club members to showcase registered stock. If you are as passionate as we are about bringing dogs and people together, contact us today to learn more about establishing your very own affiliate club.



**1-800-952-3376 (Dial 6)**



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**ckcusa.com/events**